



**30 OCTOBER
1 NOVEMBER 2025**

BAKU, AZERBAIJAN

www.medinex.az

27th Azerbaijan International

MEDICAL INNOVATIONS EXHIBITION

POST-SHOW REPORT

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MEDINEX is Azerbaijan's leading comprehensive exhibition for the healthcare and medical industries, offering a key platform for manufacturers, distributors, and industry professionals to connect, collaborate, and showcase their products, services, and innovations.



OFFICIAL OPENING CEREMONY

THE OPENING CEREMONY SET A POSITIVE TONE FOR MEDINEX 2025, FEATURING WELCOMING REMARKS FROM INDUSTRY REPRESENTATIVES AND DISTINGUISHED GUESTS. THE SESSION HIGHLIGHTED THE IMPORTANCE OF MEDINEX IN THE REGION'S HEALTHCARE AND MEDICAL SECTOR DEVELOPMENT.



REVIEWS OF OFFICIAL GUESTS

Highly qualified specialists working in the healthcare sector of our country are participating in this exhibition. The event is extremely beneficial both for professionals and for our healthcare system as a whole.

Ahliman Amiraslanov

Chairman of the Health Committee of the Milli Majlis



The event serves as an important platform to showcase the latest achievements and innovative solutions in healthcare. At the exhibition, we present the advantages of the compulsory health insurance system, the medical services covered under the Service Package, and our new projects. We also expand collaboration opportunities with healthcare professionals and partners. Medinex provides significant opportunities to strengthen cooperation with both public and private healthcare institutions, learn about new technologies, and adopt best practices. By participating in this event, we take another step toward protecting public health and enhancing the accessibility of medical services.

Zaur Aliyev

Chairman of the Board of the State Agency
on Mandatory Health Insurance



As the Ministry of Health, we believe that the Medinex exhibition serves as an important platform for healthcare professionals to familiarise themselves with innovations, strengthen existing partnerships, and establish new collaborations. This event contributes to the innovative development of our national healthcare system.

Rasim Ismayilov

Deputy Minister of Health of the Republic of Azerbaijan



Today, the application of modern technologies enables more flexible, efficient, and transparent healthcare management, while also increasing patient satisfaction. In this regard, the Medinex exhibition is of particular importance. It brings together healthcare professionals, manufacturers of medical equipment and consumables, as well as investors to exchange knowledge and experience and create new collaboration opportunities. The exhibition also promotes the development of medical technologies in the country, strengthens international partnerships, and encourages the implementation of the latest innovations in healthcare.

Vugar Gurbanov

Executive Director of TABİB



EXHIBITOR FEEDBACK

I am confident that the exhibition will further expand our capabilities and knowledge, and widen our network of partners.

Parvin Salahova

Head of Department, State Agency on Mandatory Health Insurance of Azerbaijan



Our expectations from the exhibition have been fully met. Among the positive outcomes are meetings with existing partners, the establishment of new mutually beneficial connections, and closer interaction with industry professionals. Participation in events of this scale is extremely important for us. The exhibition has a highly positive impact on business development, ensuring direct communication between manufacturers and consumers. The extensive business programme of Medinex, complemented by B2B meetings held here, creates a favourable impression of us and our products.

Anastasia Komissarova

Head of the Export Department, UzGerMed Pharm



We are participating in an international exhibition for the first time, and we are very pleased with how it is going. The exhibition has exceeded all our expectations. I am confident that we will find many partners and friends here. We are delighted that visitors appreciate our products. They carefully examine the stand's exposition, ask numerous questions, and attentively listen to our comments and recommendations. Therefore, already on the first day, the impact and benefits of the Medinex exhibition brand were clearly demonstrated in the best possible way.

Sevda Hasanaghaeva

Sales Manager, "ASCENT"



The exhibition has shown just how in-demand our platform is — the visitor flow exceeded our expectations. We are delighted to see professionals from all over the world interested in our products and technologies. Participating in the exhibition gives us the chance to demonstrate our mission, share experiences, and strengthen international connections in the pharmaceutical industry. The exhibition impresses with its scale and professional organization. The atmosphere here is dynamic and inspiring. We meet colleagues and partners from all over the world, opening new opportunities for collaboration. Each day is filled with interesting meetings, presentations, and discussions of innovative solutions. There is a real spirit of the pharmaceutical industry here, and we are proud to be part of this event.

Amr Ibrahim

Chairman, Egaz Pharma (Egypt)



The level of interest is very high — more than 300 doctors have visited our stand and familiarised themselves with our equipment and technologies. The exhibition is a great opportunity for doctors coming not only from the capital, but also from the regions. They cannot always come to Baku or find the time to visit all companies, but thanks to this exhibition, they can see and test our equipment directly. We would like to thank the organisers for creating such an opportunity, enabling doctors and entrepreneurs planning to open new clinics to become closely acquainted with our devices. We operate on a "turn-key" basis: we set up the clinic from scratch, install all equipment, and hand it over to entrepreneurs in full compliance with licensing and healthcare standards. This exhibition is an invaluable platform for us — both for presenting our brand and jointly showcasing the medical possibilities of the future.

Mahammad Mammadov

CEO of MESA Group



This is our first experience participating in it, and it is also my first visit to Baku. I believe the organization of the event is excellent. Every session is very comprehensive, with high-ranking government officials and key opinion leaders present. Just two to three hours after the exhibition opened, there are already many people attending. I believe this is an excellent opportunity for us to expand our business and enter the market in this region, particularly the CIS countries. Coming here was the right decision for our company.

Christopher Lee

Sales Manager, PINE BM (South Korea)



This is our first time participating in this exhibition, and we are very pleased with the results. I can even say that the outcome has exceeded all our expectations. Recently, we participated in medical exhibitions in Kazakhstan, Uzbekistan, and several other countries, but only here in Baku have we witnessed such genuine attention and interest in our products. I would also like to express my gratitude to the exhibition organisers. Moreover, all scheduled meetings with representatives of government bodies and the private sector were organised with great precision. I believe that following this exhibition, the prospects for our cooperation with Azerbaijan will expand significantly. We will definitely visit Medinex next time!

Tetiana Kuznetsova

Business Development Manager for Eastern Europe at Olimp Labs



53

EXHIBITORS

12

COUNTRIES

3893

VISITORS

PARTICIPATING COUNTRIES



AZERBAIJAN



BELARUS



CHINA



EGYPT



KAZAKHSTAN



OMAN



POLAND



RUSSIA



SOUTH KOREA



TÜRKIYE



UZBEKISTAN

MEDIA MONITORING

369

NEWS ON 59
NEWS PORTALS

15

NEWS ARTICLES IN 9
NEWSPAPERS AND MAGAZINES

14

PLOTS ON 6
TV CHANNELS

Morning Cocktail & B2B Meetings



The Morning Cocktail, generously sponsored by Zeytun Pharmaceuticals, provided an excellent networking platform for exhibitors, partners, and invited guests. The atmosphere encouraged productive meetings and discussions, while the scheduled B2B meetings facilitated targeted business connections and partnership opportunities.



VISITOR FEEDBACK



This is my first time attending Medinex, and I am excited about the opportunity. This exhibition has given me a chance to meet many manufacturers and exchange experiences. I am confident that participating in Medinex will open new horizons for me and inspire further projects.

Adel Michel El Hallal

International Business Developer, Bellavie S.R.L. (Belgium)



Any progress is linked to constant modernisation and technological innovation — and Medinex successfully reflects the current advancements in this area. We must stay in the trend and keep pace with developed countries. Therefore, it is natural to want this exhibition to grow even further — with more visitors, a richer programme, more participants, and a wider range of stands.

Ali Guliyev

Anaesthesiologist, Extrapulmonary Tuberculosis Hospital



Overall, I see many advantages in hosting a medical exhibition in Baku. It is a highly valuable platform for establishing important connections and partnerships, for meeting manufacturers and suppliers directly, and for examining the products firsthand while receiving expert recommendations. Medinex has once again broadened my knowledge and helped me discover the right commercial product.

Emilia Nasibova

Podologist-aesthetic specialist



The medical market of Azerbaijan is developing rapidly, and Medinex 2025 is giving a new boost to this development. Despite the exhibition being relatively small in scale, it covers a wide range of medical sectors and contributes to establishing dialogue between all parties interested in cooperation.

Kamilya Umirova

Senior Specialist of the Registration Department for Central Asian Countries, Medstandard



I believe that the Medinex exhibition is undoubtedly important for the healthcare sector in Azerbaijan. It remains one of the most challenging and, at the same time, one of the most crucial industries, as it affects the entire population of the country. Therefore, it is essential for us to stay informed and adopt the innovations showcased at the exhibition.

Jamal Aliyev

Commercial Manager, CCI APAC (Singapore)



EVENT PROGRAMME



VARIOUS EVENTS AS A PART OF THE EXHIBITION:

- Panel sessions and presentations
- Seminars and workshops
- Blood donation
- Free mammography check-up



Panel and expert sessions:

- Cellular and gene therapy
- First Aid Training
- Seminar on Multidisciplinary Treatment of Hemophilia
- Calgary-Cambridge Model
- Hereditary cancer syndromes
- Concept of oncoplastic surgery in modern oncomammology
- Onco-tourism in Kazakhstan
- Genetics in pediatric cardiology - from science to practice
- Endocrinology. Diabetes mellitus and diabetes insipidus



AWARDING HIGHLIGHTS

Nominations recognize exhibitors who demonstrated outstanding stand design, visitor engagement, and brand presentation. The awards highlights creativity, professionalism, and overall impact. These stands set a benchmark for excellence at the exhibition.



SUPPORT AND PARTNERS



SUPPORT



ORGANISERS



GOLD SPONSOR



OFFICIAL BANK



ADVERTISING VISIBILITY PARTNER



OFFICIAL HOTELS



MEDICAL PARTNER



TRAVEL PARTNER



OFFICIAL STAND BUILDER



OFFICIAL FLORISTIC PARTNERS



INFORMATION PARTNERS



OFFICIAL RADIO PARTNER



INFORMATION SUPPORT



INTERNET SUPPORT





Medinex

is the most important comprehensive event in the field of medicine and healthcare in Azerbaijan and a meeting place for manufacturers, distributors and industry professionals

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EXHIBITION SECTIONS

- Information Technologies in Medicine
- Medical equipment
- Medical products
- Pharmaceuticals, vitamins, and dietary supplements
- Orthopedics
- Stomatology, stomatology equipment, tools and services
- Optics and ophthalmology
- Pediatrics and specialized pediatric services
- Innovative laboratory equipment and technology
- Pharmaceutical equipment and "Turnkey" projects
- Furniture for medical institutions and pharmacies
- Medical tourism
- Elderly Care Products
- Dietology
- Medical education
- BeFit – The territory of a healthy lifestyle
- Sanitary transport
- Medical furniture
- Aesthetic medicine

OFFICIAL
SUPPORT



THE STATE AGENCY
ON MANDATORY
HEALTH INSURANCE



TƏBİB

THE ADMINISTRATION OF THE
REGIONAL MEDICAL DIVISIONS
(TABİB)

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Organisers



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